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# Mary Stratton

DESIGNER &  
ILLUSTRATOR

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## Experience

### FREELANCE

DESIGNER / CREATIVE DIRECTOR / ART DIRECTOR / CONSULTANT  
SUMMER 2012 – PRESENT | LOS ANGELES, CA

As a freelancer with over 10 years of experience, my creative focus has been centered around building brands from the ground up and breathing new life into existing ones. I have had the privilege of working with esteemed clients such as Amazon, Brooks Running, Bandit Theater, Belle & Wissell, Her First \$100K, Financial Feminist Podcast, and others. My dedication to crafting compelling brand identities has been at the core of my work, enabling me to contribute to the success and growth of these diverse and notable clients.

### STARBUCKS CREATIVE STUDIO

GRAPHIC DESIGNER

SPRING 2016 – SPRING 2022 | SEATTLE WA

During my six years as a designer and illustrator at Starbucks, I designed for and led projects spanning multiple platforms: Packaging design for retail and grocery, Seasonal campaigns, Merchandise, Gift cards, Starbucks Reserve cards, Digital promotions, Trend research and Seasonal Film campaigns. A highlight of my career was designing the **Starbucks 50th Anniversary Blend** coffee bag (released spring 2021) and its associated merch collection (which was designed in collaboration with PMI).

### MAQ SOFTWARE (STARBUCKS)

DESIGNER II

FALL 2015 – SPRING 2016 | SEATTLE, WA

Full-time contract work designing packaging for Starbucks Packaging Team.

### MINT DESIGN

GRAPHIC DESIGNER

SUMMER 2014 – FALL 2015 | SEATTLE, WA

Studio work specializing in branding and packaging design for global, national, and local brands.

### TOPGOLF

GRAPHIC DESIGNER

SUMMER 2013 – SUMMER 2014 | DALLAS, TX

As one third of the in-house creative team, I designed seasonal campaigns, logos, and environmental graphics for Topgolf venues.

### UNIVERSITY OF NORTH TEXAS DINING SERVICES

GRAPHIC DESIGNER

SUMMER 2012 – SUMMER 2013 | DENTON, TX

Design, branding, illustration, hand lettering, menu and signage design, and web promotions.

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## Education

### UNIVERSITY OF NORTH TEXAS

GRADUATED SPRING 2013

Bachelor of Fine Arts in Communication Design, with a focus in Graphic Design.

### GRAPHIC DESIGN FOR FILMMAKING

SUMMER 2018 | DUBLIN, IRELAND

Two-day intensive course on designing graphic props for film and television with Annie Atkins. Annie is a renowned graphic prop designer, most known for her work on films such as Wes Anderson's *Grand Budapest Hotel*.

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## Skills

### TECHNICAL

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe After Effects  
Procreate  
Illustration  
Hand Lettering

### PERSONAL

Positive Attitude  
Team Player  
Detail-oriented  
ENFP  
Improviser  
Actor  
Karaoke enthusiast

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## Honors

*The Dieline* has featured Mary's work twice: Most recently, **Starbucks 50th Anniversary Blend** coffee bag in 2021, as well her very first coffee bag design for Starbucks, **Kopelani Blend**, in 2016.

### STARBUCKS TEAM OF THE QUARTER

Project Thriller coffee packaging team, 2018.